

CONTRACT



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

And:

Adelstein & Associates
222 West Ontario Street
Chicago, IL 60610

<u>Contract / Revision</u> 572328 /		<u>Alt Order #</u> 09809503
<u>Product</u> AFSCME OH-16		
<u>Contract Dates</u> 09/28/12 - 09/30/12		<u>Estimate #</u> 3202
<u>Advertiser</u> AFSCME		<u>Original Date / Revision</u> 08/31/12 / 08/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Terry Lally	<u>Sales Office</u> Chicago-Millenn
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/29/12	09/29/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$1,200.00
		AM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S-				1	\$1,200.00			
N 2	8	09/28/12	09/28/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,200.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,200.00			
N 3	8	09/28/12	09/28/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,200.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,200.00			
N 4	8	09/28/12	09/28/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$2,000.00
		NEWS AT 5P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$2,000.00			
N 5	8	09/28/12	09/28/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$2,000.00
		NEWS AT 530P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$2,000.00			
N 6	8	09/28/12	09/28/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,800.00
		NEWS AT 6P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$2,800.00			
N 7	8	09/28/12	09/28/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,800.00
		NEWS AT 630P										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$2,800.00			
N 8	8	09/28/12	09/28/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,500.00
		NEWS AT 9A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,500.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
572328 /	09809503

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/28/12 - 09/30/12	AFSCME OH-16	3202

<u>Advertiser</u>	<u>Original Date / Revision</u>
AFSCME	08/31/12 / 08/31/12




*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9 8		09/30/12	09/30/12	FOX NFL 4p	4p-CC		:30			NM	1	\$9,000.00
		NFL GAME 2										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----S				1	\$9,000.00			
Totals											9	\$23,700.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	9	\$23,700.00	\$20,145.00
Totals	9	\$23,700.00	\$20,145.00

Signature: _____ **Date:** _____

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ADELSTEINILISTON		24123	
222 WEST ONTARIO STREET, SUITE 600 CHICAGO, ILLINOIS 60654		 THE PRIVATE BANK 130 South La Salle Street - Chicago, Illinois 60603 2-648-710	
PAY TO THE ORDER OF	WJW-TV	8/31/2012	
Twenty Thousand One Hundred Forty-Five and 00/100*****		\$ **20,145.00	DOLLARS
WJW-TV			
MEMO		AUTHORIZED SIGNATURE	
AFSCME EST 3202			

⑈024123⑈ ⑈071006486⑈ 116908⑈

ADELSTEINILISTON

WJW-TV

AFSCME EST 3202

8/31/2012

24123

20,145.00

5772328
V-206

Chk Account Adelstol AFSCME EST 3202

20,145.00

NAB Form PB-17 Issues

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Dennis Haggerty
do hereby request station time concerning the following issue:

Platform for Congress in behalf of AFSCME

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: _____

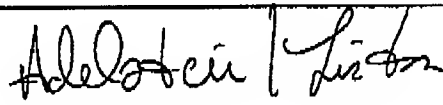
Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:



and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Laura Reyes - Treasurer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/31/2012 [Signature] 312-787-3327
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title